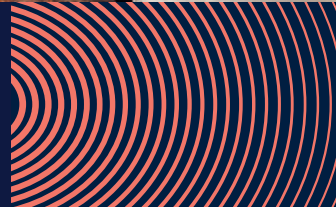


# Protect your small business against cyber threats



43% of cyberattacks target small businesses, and only 14% are adequately prepared to defend against them.



Small businesses are often targeted by cyber criminals, as they may have weaker security systems than larger companies. As a result, it's important for small business owners to educate themselves and their employees on how to stay safe from cybersecurity threats.

Sign up your small business for a **FREE** Allstate Cyber Safety training session and acquire crucial skills to safeguard your business online.

**Allstate**  
**cybersafety**



[Allstate.com/CyberSafety](https://www.allstate.com/CyberSafety)

**Allstate**

## What does a training session involve?

Our hour-long interactive training session, led by Allstate experts, is tailored for small businesses. Whether in-person or virtual, it delves into essential cybersecurity topics for an engaging learning experience.



*Learn 3 simple steps to keep your business safe...*



## What does the training cover?

1. Common cybersecurity threats
2. Security best practices
3. Training your employees
4. Useful resources

## What happens after the session?

Participants will receive a comprehensive cyber safety guide, summarizing key training topics. This valuable resource acts as a reference for ongoing learning and reinforcement of important concepts, ensuring continued protection at your small business.

## Why should you sign up?

- Gain insights to protect your business from cyber threats
- Equip employees to recognize and respond to risks
- Strengthen your business's security and protect sensitive data
- Stay ahead of evolving cybersecurity challenges

## How do I sign up?

Send an email expressing your interest to...

[AllstateCyberSafety@allstate.com](mailto:AllstateCyberSafety@allstate.com)

*for further information.*

